

FOR IMMEDIATE RELEASE - APRIL 30<sup>th</sup>, 2014

# THE RUMORS ARE TRUE... IGNITION THEATRE IS BACK!

RED DEER – Ignition Theatre, widely known for having presented some of Central Alberta's most provocative and rewarding live theatre is returning for the 2014/2015 season after a two-year hiatus.

"Two years go we made the decision to take a step back to reflect and refocus. Having produced more than 40 productions in seven years and reeling from the unexpected closure of The Matchbox, we found that we were bailing water out of a sinking boat rather than simply paddling to shore to build a better, stronger boat. In our time away we've entered into many discussions with past patrons and our peers to better cultivate our true identity. We feel refreshed, energized and focused on producing the high caliber theatre for which we've become known and taking it to the next level." – Matt Grue, Artistic Director, Ignition Theatre

Audiences will fondly remember Ignition Theatre for having presented some of the most memorable theatre in Central Alberta's history including: *Tuesdays with Morrie, The Drawer Boy, Deathtrap, Hedwig and the Angry Inch, It's a Wonderful Life: The Live Radio Drama, My Name is Rachel Corrie* and *Bug* among many others. Additionally, they presented several special productions including: *Seth Rudestky's Rhapsody in Seth, Deconstructing Broadway, Adam Pascal: In Concert, Miranda Sings!* and *Anthony Rapp: On Life, Love and the musical Rent.* 

Ignition Theatre was also responsible for three World Premiere productions: *Fertile Choices* by Glynnis Wilson Boultbee, *Year After Year* Book by Matt Grue, Music by Curtis Lablle and Lyrics by Spenser Pasman & Stephanie Ridge (later adapted into a feature film) and *Divide* by Joel Crichton.

"For our re-launch season, we've taken into account what our audiences have told us and we have searched for plays that offer new ideas, plays that present layered themes and, of course, some of the signature risqué theatre for which Ignition has become known. We feel that this season provides our audiences with each of those elements while being one of the most compelling seasons we've presented to date."

We would also like to take the opportunity to acknowledge The Scott Block Theatre, especially Diana Gelden and Doug Anderson, for their support in making the Scott Block the new home of Ignition Theatre.

"We are thrilled to welcome Ignition Theatre to The Scott Block and are excited to be involved in the resurgence of live theatre in Red Deer. Ignition has a strong history in Red Deer and will undoubtedly have tremendous success for the coming year and beyond." – Diana Gelden, The Scott Block Theatre

### THE IGNITION THEATRE 2014/2015 SEASON

# WORLD PREMIERE! ORAL FIXATIONS

## BY BLAINE NEWTON AND LESLIE GREENTREE **DIRECTED BY MATT GRUE**

OCTOBER 9th THROUGH 18th, 2014

Food is love. Except when it's about competition, loss, cold comfort or revenge. In this series of interconnected vignettes, Oral Fixations explores the ways we hide behind the culinary, using food to fill the gaps in our communication, be it parent to child, brother to sister or lover to lover. Food is political. Food is emotional. Food is ridiculous. And sexual. So much so, you'll need to wash your hands afterward.

Join us for the feast.

"Ignition Theatre has had great success in presenting new work and we couldn't be more thrilled to have the opportunity to bring to life the first play by the Newton/Greentree team. They have captured, with biting wit and profound honesty, the emotional threads that bind us together by exploring our communal relationship with food. It's hilarious, sometimes gut-wrenching and always insightful; Ignition Theatre is overjoyed to produce our fourth world premiere production" – Matt Grue, Artistic Director, Ignition Theatre

"Ignition Theatre is known for staging brave, intelligent plays, and we were delighted when they wanted to open their long-awaited re-launch with *Oral Fixations*. We think the play's quirkiness, darkness and humour are a great fit with the sort of complex plays they've always put on."

- Leslie Greentree, Playwright

#### ONE OF THE GREATEST PLAYS IN MODERN HISTORY

A CO-PRODUCTION WITH PRIME STOCK THEATRE

## THE GLASS MENAGERIE

## BY TENESSEE WILLIAMS **DIRECTED BY MATT GRUE**

MARCH 12th THROUGH 21st, 2015

Amanda Wingfield is a Southern belle past her prime, living with two grown children in a small apartment in St. Louis. Amanda dreams of a better life for her shy and crippled daughter Laura, and so she pushes her son Tom to find a "gentleman caller" for the girl. However, the arrival of the gentleman caller sends shockwaves through the family and causes cracks to form in the delicate fantasies that have kept them going.

"In my opinion, The Glass Managerie is the greatest play in the modern cannon. It's beautiful, poignant, heart-breaking and remains shockingly relevant today. Williams has crafted a play with so much depth in one of the most strikingly poetic ways I have ever experienced as both a reader and viewer." – Matt Grue, Artistic Director Ignition Theatre

"Prime Stock Theatre is excited to collaborate with Ignition Theatre to coproduce the Glass Menagerie, in the hopes of making live theatre more sustainable in Red Deer, and to bring Central Alberta audiences and artists a richer experience. This literary classic is completely relatable to today's audiences and will be a great contribution to the local arts scene."

- Patrick Beagan, President, Prime Stock Theatre

"We sincerely hope that this is the beginning of a long and prosperous relationship with Prime Stock Theatre and hope it lays the foundation for other companies to consider a similar concept. Being able to combine resources and experiences, we believe we can foster a new and exciting growth within the Central Alberta theatrical scene."

- Matt Grue, Artistic Director, Ignition Theatre

PREMIUM TICKET PACKAGES AND SPONSORSHIP OPPORTUNITIES ARE AVAILABLE NOW EXCLUSIVELY THROUGH OUR INDIEGOGO CAMPAIGN, WHICH CAN BE FOUND ON OUR WEBSITE:

### WWW.IGNITIONTHEATRE.CA

REGULAR TICKETS WILL GO ON SALE SEPTEMBER 2<sup>nd</sup>, 2014.

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